

N01™ - Embracing modern life

Press release



A dining room is not merely a dining room anymore. We introduce a new wooden chair for the modern home and quality-conscious audience - the N01 chair designed by the Japanese design studio Nendo. Created by the merging of Danish and Japanese aesthetics and purity, N01 brings back nature and embraces the essence of timeless wood craftsmanship.

"If you sit on it, you will notice that this is a Fritz Hansen chair. If you live with it, you will realise that this is pure Japanese design." Oki Sato, Nendo.

Japanese and Danish design traditions have a lot in common and the new dining chair N01 is a sublime example of this. In collaboration with the Japanese design studio Nendo we have created an armchair that is both minimalist and highly detailed. N01 is a chair fit for the many moments we share at home, be they with our family, around our favourite meal, or working on a project that excites us.

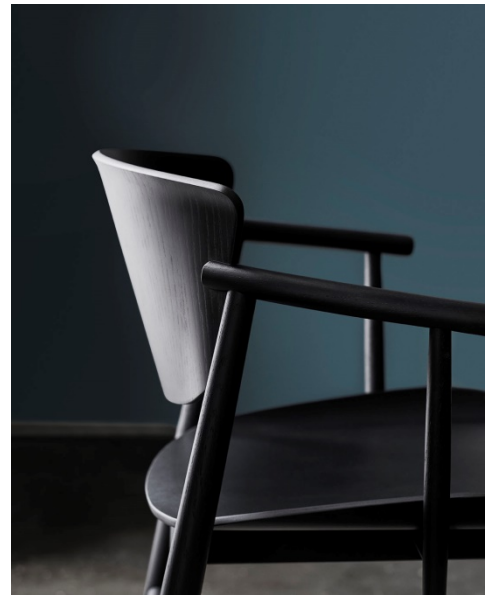
Nendo represents a design language that both complements the Fritz Hansen design DNA and at the same time challenges it with a new take on working with genuine craftsmanship. N01 is a very honest design that tells the story of the warmth of wood and of uncompromising quality. Its light expression is serene and seductive and its construction is clever and crafted with Japanese perfectionism. N01 combines a seat and a back in nine layers of veneer - characteristic of the Fritz Hansen stacking chair collection - while the base is a pure and elegant interpretation of working with solid wood.



"With N01 we wanted to make a contemporary wooden dining chair, linking back to our history in terms of both design and craft. We aim for exceptional comfort and beautiful design by not making any compromises. With this in mind we found Nendo to be the perfect match." Christian Andresen, Head of Design, Fritz Hansen.

JAPANESE PURITY AND ATTENTION TO DETAIL

Whilst the N01 chair is an honest and translucent design, its meticulous attention to detail is at times hidden in the complex, well-crafted construction. The meeting between the shell and the armrests is a tale of its own. To express a pure and noiseless appearance the joint sections are designed to look as if they are touching each other as little as possible. At the same time, the skeleton of the chair shows immense strength and makes the design suitable for heavy use made to last for generations.



A PUZZLE OF PERFECTIONING

The creation of the N01 chair requires a meticulous attention to the construction. The chair is constructed as a puzzle consisting of 23 wood pieces in a mix of solid wood and veneer. While the chair is assembled by hand, each piece is crafted industrially at a Belgian family owned wood manufacturer founded 1924. The puzzle-like assembling ensures that the construction rich in detail comes across as seamless as possible in the design. Uncompromising precision is key and even the smallest inaccuracies will cause the production to start over.

N01 is available in black coloured oak, natural oak and beech with optional seat cushions in fabric or leather. Available in store from: April 23, 2018.

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Republic of Fritz Hansen™ is an exclusive brand founded in Denmark in 1872 with the mission of crafting timeless design. Today, Fritz Hansen is a global player with concept stores and retail outlets around the world. The Fritz Hansen collection comprises world-famous classics and contemporary furniture products, all developed in collaboration with leading international designers such as Arne Jacobsen, Poul Kjærholm, Piero Lissoni, Kasper Salto and Jaime Hayon. We also offer an exclusive range of home interior accessories with our Objects collection. In 2015, Fritz Hansen acquired the Danish lighting manufacturer Lightyears, which produces contemporary lamps created with Danish and international designers such as Cecilie Manz, GamFratesi, Jo Hammerborg, Iskos-Berlin, KiBiSi, Jørn Utzon and Christian Dell. We believe that a single design object – be it furniture, lighting, or an accessory piece – can dramatically enhance an entire space and the experiences of the people who live or work there. We design beautiful furniture without compromising on comfort, and continuously strive to strengthen our position among the absolute global elite of design, luxury and lifestyle brands.

