

FRITZ HANSEN

Press release, April 2019

3 DAYS OF DESIGN

Fritz Hansen invites you to a special, spatial experience involving art, sketches, prototypes and furniture, accompanied by a preview of some of autumn's biggest news

ROOM FOR IMAGINATION

Based in Fritz Hansen's shop in inner Copenhagen, five spatial experiences are presented under the heading Rooms For Imagination. Each experience contains a well-known element shown in new and inspiring surroundings, be it an extravagant dinner party, a library cave or a bar where we invite you to stay and enjoy the moment. A preview of the fall news includes a shelving series by American designer Paul McCobb and a new lounge chair JH97 by Jaime Hayon. These set the stage in the company of a new accessory collection, a new version of the well-known Suspence lamp and a new table lamp launch, also by Paul McCobb.

KASPER KJELDGAARDx CENTRES OF ROTATION

Following on from Rooms For Imagination, artist Kasper Kjeldgaard presents his latest work, Centres of Rotation, created in collaboration with Fritz Hansen for Wallpaper Handmade and presented at Milan Design Week 2019. Centres of Rotation is exhibited in collaboration with selected works from Kjeldgaard's latest exhibition, The Inspired Design Object, which examines how objects can move us closer to an understanding of the nature around us. The fundamental premise of our world's cohesion - such as gravity, rotation and friction - remains in Kjeldgaard's objects for a poetic consideration of what design is and where the distinction between the abstract and the functional goes.

3 DAYS OF DESIGN



FRITZ HANSEN

Press release, April 2019

3 DAYS OF DESIGN

AN EXCLUSIVE PREVIEW OF THE CLAM

The young Danish design duo Ahm & Lund are the creators behind Fritz Hansen's coming light introduction, the Clam. The Clam is a contemporary pendant inspired by natural shells, hiding the pearl inside: the light. Through models and sketches we offer an exclusive insight into the ongoing design process.

All rooms can be experienced at Fritz Hansen, Valkendorfsgrde 4, Copenhagen.

HOTEL CHARLOTTENBORG

This year Fritz Hansen joins the Wood and Furniture industry's exhibition, this time at Charlottenborg, with the concept Hotel Charlottenborg: Make Yourself at Home. The team behind Ark Journal, with editor-in-chief Mette Barfoed in the lead, has curated the exhibition which involves sixteen of the industry's most talented furniture companies.

NOTE TO EDITORS:

3 days of design, May 23 – 25 2019

Fritz Hansen, Valkendorfsgrde 4, Copenhagen

Opening hours

Thursday 10-18

Friday 10-19

Saturday 10-17

Opening event May 23 from 18.30-21, open to all

Hotel Charlottenborg,

Charlottenborg Festsal, Kgs. Nytorv 1, Copenhagen

Opening hours

Thursday 10-18

Friday 10-18

Saturday 10-14

Opening event May 22 from 17-19, open to all

DOWNLOAD PRESS KIT HERE



FRITZ HANSEN

Press release, April 2019

**For further information,
please contact:**

GLOBAL

Line Blomqvist

libl@fritzhansen.com

Tel.: +45 2519 0703

UK

Katie Richardson

katie@katierichardson.co.uk

Tel.: +44 7795 623 572

DACH

Brand.Kiosk

Susanne Günther / Danai Colla

fritzhansen@brand-kiosk.com

Tel.: +49 69 2649 1122

BENELUX

oona

Ward Verhoustraete

ward@oona.be

Tel.: +32 3 213 99 80

SOUTH KOREA

Kayoung Chloe Park

cpar@fritzhansen.com

Tel.: +82 107233 5594

NORTH AMERICA BDE

Emily Levin

Emily@bdeonline.biz

Tel.: +1 212 353 1383

JAPAN & APAC

Mayuko Aizawa

maa@fritzhansen.com

Tel.: +81 3 5778 3100

ITALY

Press Office Roberta Eusebio

Veronica Valenza

info@robertaeusebio.it

Tel.: +39 02 20404989

FRANCE

Agence 14Septembre

Charlotte Rivier

charlotterivier@14septembre.fr

Tel: +33 1 55 28 38 28

CHINA

Jessica Ye

jesy@fritzhansen.com

+86 139 16278583



Since 1872 Fritz Hansen has been crafting extraordinary design. We offer a modern Nordic lifestyle with a collection of high-end furniture, lighting and accessories. In collaboration with leading international designers we create visionary and long-lasting designs that transform the everyday into something special. With a global presence in retail and corporate spaces around the world, the Fritz Hansen universe is for all who want design that is out of the ordinary.