

PRESS RELEASE
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FAVIUS DEBUTS NOVELTIES BY HANNE WILLMANN AND STUDIO BESAU-MARGUERRE AT IMM COLOGNE 2020

The German design brand favius showcases at imm cologne 2020 with an expressive exhibition design by Studio Besau-Marguerre and debuts two striking novelties: a hand-blown table light by Hanne Willmann as well as a side and coffee table by Studio Besau-Marguerre. Both novelties underline the design brand's philosophy: the dedication to traditional craftsmanship as well as a design language, which moves between art and architecture. Also, the open and architectural exhibition design by Studio Besau-Marguerre takes up favius' philosophy. With the use of pedestals and curtains that are printed on both sides, the exhibition design creates a strong stage for the novelties as well as for the high-end collection of elegant furniture and accessories with individual character.



THE TABLE LIGHT FLAKES

With the handblown table light FLAKES favius debuts an exceptional lighting object at imm cologne. The poetic design of the light capitalizes on the beauty of its traditional production method and the fascinating interaction of transparency and opacity. Stained glass grains are applied to every piece by hand resulting in a singular play of light, making every FLAKES light unique. Even when switched off, FLAKES is an eyecatcher. With its softly lit base and unique glass shade, FLAKES creates an extraordinary atmosphere. Its poetic expression as well as its traditional production reflect the character of the design brand favius. FLAKES is dimmable and available in three colours.

THE SIDE AND COFFEE TABLE SEDIMENT

The iconic side and coffee table SEDIMENT plays with the materiality of marble, using the stone in a new way. The exceptional finishing of the marble tabletop with its contrasting surface structure reminds of stone layers, giving the table series by Studio Besau-Marguerre a distinct appearance. Alternating raw



and polished stripes are transforming the feel and shade of the material in two different ways. The linear table frame from solid lacquered oak serves as a harmonic base, offering new perspectives due to its technical sophistication. SEDIMENT is a generous coffee and side table, available in the unusual marble types Giallo Reale and Verde Guatemala, making it an eyecatcher whether as a standalone piece or arranged in groups of different sizes and colours.

With their unusual material combinations, clever details and precise production, both novelties, SEDIMENT and FLAKES perfectly integrate themselves into the favius collection.

THE EXHIBITION DESIGN

favius showcases at imm cologne 2020 with an expressive, architectural exhibition design by Studio Besau-Marguerre. The interdisciplinary design office structures the favius stand with its four open sides with the use of ceiling high curtains that are printed on both sides with spatial motifs into the areas new releases, living, sales and shop presentation. The two colours cognac and dark green, which are used on the curtains and pedestals, create two elegant colour worlds. These help to transport a sophisticated atmosphere and lend the stand an abstract spatial structure. A clear focus is put on the novelties which are staged on pedestals as a presentation area. The curtains as well as the use of pedestals in different heights create intriguing perspectives and offer an exciting stage for the strong favius collection.

ENDS./

NOTES TO EDITORS

FAVIUS AT IMM COLOGNE 2020

Press Preview: Monday, 13 January 2020 at 11:30H
Hall 3.1, C025

PRODUCTS BY EXTERNAL BRANDS ON THE FAVIUS FAIR STAND

Next to favius products, the fair stand at imm cologne 2020 will feature products by the following brands:

Carpets: Reuber Henning / www.reuberhenning.de

Renderings printed on the curtains: Bloomrealities / www.bloomrealities.de

ABOUT FAVIUS

favius is a German design brand with a high-end collection of artistic statement pieces that consists of elegant furniture and accessories with individual character. An integrated ecological company philosophy, a devotion to traditional craftsmanship and a design language that ranges between art and architecture are amongst the core values of the company.

Clever details, unusual material combinations and precise manufacturing determine the strength of the designs. For the versatile collection, favius works closely with national and international designers. Made with a combination of traditional crafts and modern technology, the enduring furniture and accessories are unique and special pieces with a refined aesthetic. With their own workshop, a close network of producers and the use of high-quality materials the favius collection is entirely made in Germany.

ABOUT HANNE WILLMANN

Studio Hanne Willmann is a multidisciplinary design studio based in Berlin, focusing on product design in the areas of furniture, lights and accessories. Her designs reveal a profound fascination for details and emphasize the high value she places on aesthetic appeal. After studying at the University of the Arts in Berlin and Elisava in Barcelona, she worked for the design studio „Autoban“ in Istanbul and for Werner Aisslinger in Berlin, before she founded her own studio in 2015. In the same year she was elected „Design Talent of the Year 2015“ by A&W Magazine, followed by the German Design Award „Newcomer Finalist 2016“. Since 2017 Hanne Willmann is lecturing at the University of the Arts, Berlin.

ABOUT STUDIO BESAU-MARGUERRE

Studio Besau-Marguerre is an interdisciplinary design studio based in the heart of Hamburg. With a holistic design approach, Studio Besau-Marguerre works across the fields of product design, visual communication, styling and interior design. Founded in 2011 by Marcel Besau and Eva Marguerre, the duo now works with a team of interior designers, textile designers, graphic designers and product designers, on exciting projects from exhibition and product design to larger scale projects such as the furnishing of Hamburg's concert hall, the Elbphilharmonie. With a keen sense for bold colours, experimental forms and unusual materials as well as a passionate attention to detail, Studio Besau-Marguerre designs individual concepts, that, due to the versatile expertise of the team, allow for holistic brand consulting and an integrated concept realization from a single source.

PRESS CONTACT

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