

studio **aisslinger**



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STUDIO AISSLINGER DEVELOPS A NATURE-LOVING DESIGN CONCEPT FOR THE WELLNESS HOTEL SEEGARTEN IN SAUERLAND

studio aisslinger has developed a new design concept for the Hotel Seegarten, which is located directly on a lake and surrounded by nature in the Sauerland region. The concept includes a complete renovation of the hotel rooms and the redesign of the public areas, including the renowned Seegarten restaurant. With this design, studio aisslinger once again demonstrates its status as a trendsetter in the area of hospitality, retail and new work.

Regional inspiration

When developing this project, the studio aisslinger team was inspired by the hotel's unique location - a kind of „oasis in the Sauerland“ - and the personality of Olaf Baumeister, the hotel's chef and owner. His close connection to regional suppliers and the care he takes in the production process have resulted in only local materials and manufacturers being used in the redesign. In the architectural and technical realisation of the concept, existing and new collaborations were started with companies that are exclusively from the surrounding area.

Sustainable materials

In all areas of the hotel, particular attention was given to the balance between open and communicative design and plenty of opportunities for retreat. The design and choice of materials reflect the natural atmosphere of the surroundings. Two material worlds were conceptualised as the main feature, which are based on the lake with gravel and the surrounding forest: Terrazzo and wood. These two materials are skilfully combined and complemented by other tactile elements such as curtains, carpets, plants and rattan. The terrazzo used in all areas was processed with stones from a nearby quarry with a local terrazzo manufacturer. Local sourcing is also designed as a sustainability concept here, as transporting building materials across Europe naturally goes against the principle of sustainability and the CO2 footprint.

Balanced interior concept

Special design elements improve the overall look. In the restaurant, the new hydroponic shelf with its technical UV light deliberately creates a contrast to the existing design. In the wellness area, dividing elements covered with rattan hang from the ceiling and can be flexibly adjusted in height - depending on requirements, they serve as privacy screens or ceiling installations. These elements are also reflected in the rooms. Instead of conventional towel rails, small swimming pool ladders are attached to the bathtub. Each room has an individual plant shelf with fresh herbs and suitable equipment for making your own tea. The overall atmosphere is friendly and close to nature, as all materials are processed in their purest form and can be felt. With the interior concept for the Seegerer wellness hotel, studio aisslinger presents a well thought-out and harmonious design that uses only regional materials and turns the hotel into an oasis of well-being for its guests.

NOTES TO THE EDITORS

FACTS

Client: Hotel Seegarten

Completion: 2023

Concept and design: studio aisslinger

Design objects:

- Cappellini Pouf from the „Geometrics“ series, design: Werner Aisslinger
- Rolf Benz sofas from the „Addit“ series, design: Tina Bunyaprasit and Werner Aisslinger
- CEP tables & TRAY tables, solid oak, design: studio aisslinger
- Kaldewei „Nueva“ washbasin, design: Werner Aisslinger
- MOROSO „Wood Bikini“ chair, design: Werner Aisslinger
- AB „Urban Jungle“ 3D wool carpet series, design: Werner Aisslinger
- B. Lux light series „Bowie“, design: Werner Aisslinger
- DomusLicht wooden light „TinTin“, design: Tina Bunyaprasit and Werner Aisslinger
- Cappellini glass globe light „CORD“, design: Werner Aisslinger
- Berker RClassic switch system, design: Werner Aisslinger

Bespoke design objects:

- Indoor farming shelving units
- Pool ladder shelf
- Rattan screens with up-down lift system

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ABOUT STUDIO AISSLINGER

studio aisslinger is a design and interior architecture office founded in Berlin in 1993, and has also been represented in Singapore since 2008. The design focus is on spatial design, ranging from cabins and new architectural concepts to product concepts, material innovations and culturally orientated visionary design. As a trendsetter in the fields of hospitality, retail and new work, studio aisslinger sets standards with its visions for future work-life-ambiences. The work of studio aisslinger is reflected in a symbiosis of commercial requirements and free creativity in internationally realised and award-winning large-scale projects as well as in design experiments and installations that are shown in museums and exhibitions. Milestones and high-calibre projects during this time include designs for Vitra AG Switzerland, Cappellini Spa Italy, Zalando SE Berlin, 25hours-hotel Group, Accor Group France, Nordic Group Sweden, Basecamp Europe, Jägermeister SE, EHPC & SIRCLE Group Amsterdam, Thonet GmbH Germany, Fotografiska International Museums, Central Group Bangkok Thailand, SIGNA Group Germany and Metropolis Investment Group, USA. These and numerous other projects represent a special and far-reaching experience that underpins deep understanding of how and why design works.

www.aisslinger.de

HOTEL SEEGARTEN

Seegarten is a casual combination of living culture and culinary art. Business travellers and pleasure-seekers come together here. Long-term holidaymakers and short-term trippers stop off. And night owls are the gateway to the Sky Spa for early swimmers. Fantastic design and comfort come together in the rooms in the Lofthaus. In the renowned Seegarten restaurant, the team led by TV chef Olaf Baumeister creates dishes every day using fresh, seasonal ingredients.

www.hotel-seegarten.com

PRESS CONTACTS

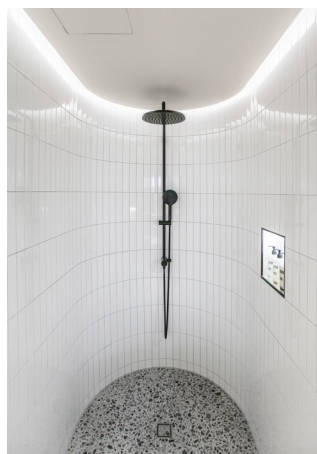
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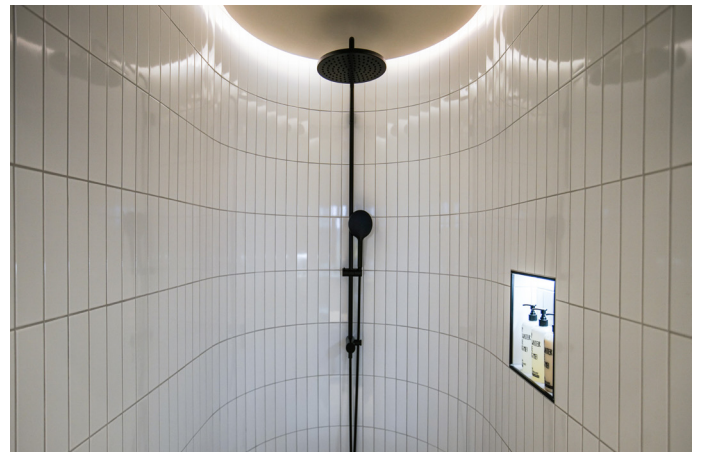
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