

PRESS RELEASE JULY 2025

KARIMOKU NEW STANDARD LAUNCHES CASTOR TABLE ROUND BY BIG-GAME AND UNVEILS THE CHESA CHAIR AND CHESA CHAIR PAD BY JÖRG BONER IN NEW BLACK FINISH





Karimoku New Standard (KNS) is proud to announce the launch of the new Castor Table Round, a standout addition to the Castor series by BIG-GAME. Crafted from sustainably sourced, low-diameter Japanese hardwood trees, this elegant new piece is now available for order. Additionally, the popular Chesa Chair and Chesa Chair Pad, designed by Swiss designer Jörg Boner, are welcoming a bold new addition to their color lineup: classic Black.

Designed by the renowned Swiss design studio BIG-GAME, the Castor Table Round is the latest evolution of the Castor series—a perfect fusion of refined aesthetics and practical function. Its minimalist, cylindrical legs and clean silhouette make it a natural fit in a variety of spaces, from contemporary homes to dynamic office settings. The thoughtfully engineered leg design not only adds sculptural elegance but also integrates smart cable management, while the generous legroom enhances comfort and usability. Available in two versatile sizes— 850mm and 1100mm—the new Castor Table Round adapts beautifully to dining areas, meeting rooms, and beyond.

With the addition of the sophisticated new Black colorway, the Chesa Chair and Chesa Chair Pad by Swiss designer Jörg Boner is now offered in a total of five color options, opening up even more possibilities for creating cohesive and expressive interiors.



THE NOVELTIES





Castor Table Round 110 / 85 Design: BIG-GAME

The Castor Table Round is part of the Castor serie range of essential furniture pieces made from sustainably sourced Japanese oak. Available in two sizes, the tables are versatile and suitable for a wide range of interiors and applications. The table's most distinctive feature is its leg detail, where the legs frame the tabletop. This design not only defines its unique character but also allows cables to pass through with ease.

Detailed product information: https://www.karimoku-newstandard.jp/en/products/castor-table-round-110/







The Chesa Chair is a compact meeting and dining chair, that balances classic elegance with contemporary details. The continuous curvature of the line that forms the front legs and backrest, creates a comfortable, protective space, that also allows sitting diagonally and thus face your conversation partners on the sides. The fine-boned frame is made of solid, sustainably sourced Japanese oak wood and the backrest of bent plywood. The calm and clear lines make the chair recognizable, but at the same time blend into a space easily, also when in larger numbers. The seat and backrest are available in upholstered and non-upholstered versions. The wooden frame is available in four finish colors: gray green, grain gray, pure oak, terracotta and black. These characteristics make it a versatile chair for a variety of uses, not only in the home, but also in the workplace and hospitality spaces.

Detailed product information: https://www.karimoku-newstandard.jp/en/products/chesa-chair/



THE DESIGNERS



BIG-GAME

BIG-GAME is a design studio founded in 2004 by Grégoire Jeanmonod (Swiss, 1978), Elric Petit (Belgian, 1978) and Augustin Scott de Martinville (French, 1980). Based in Lausanne, Switzerland. BIG-GAME designs objects for companies such as Moustache, Galerie Kreo, Praxis or Materia. Their creations are part of the collections of the Zürich Museum of Design, the Musée du Grand-Hornu, the Centre Georges Pompidou as well as the French National Fund of Contemporary Art. Their works have been shown in various exhibitions and have been published in major magazines. The book 'BIG-GAME Design Overview' was published in 2008 on the occasion of their first monographic exhibition in a museum. Along with their design practice, the three founders of BIG-GAME are also professors at the ECAL/University of Arts and Design in Lausanne, and won the Swiss Federal Design Award in 2006 and 2010. The three designers draw on a vast repertory of ideas and put them nonchalantly into unexpected contexts, following the credo "Confrontation is giving birth to progress".

JÖRG BONER



Jörg Boner (b 1968) trained as cabinet maker and design draughtsman, before studying design at the "Höhere Schule für Gestaltung Basel". After completing his studies in Basel in 1996, Jörg Boner has been responsible for designing a diverse spectrum of products, furniture and spaces of exceptional quality. Since 2001 he has been running his own design studio, jörg boner productdesign in Zurich. In addition, he has taught at the ECAL Lausanne for more than 10 years (2003–2014). In his studio he develops articles of daily use ranging from thermos flasks to street lights for industrial mass production or as individual pieces. His works are always functional and pictorial, they serve and make a statement at the same time. The designer's creations regularly question production methods and attitudes that are adopted automatically because that is how they have been passed down. Many of his products have received international design awards. Jörg Boner is recipient of the Swiss Grand Prix Design (2011).

Karimoku New Standard Karimoku New Standard, founded in 2009, is a brand that combines progressive ideas and manufacturing excellence. Bringing together the unique perspectives of Karimoku Furniture's craftsmen and a select group of international designers, the brand presents new standards in Japanese furniture design. By using domestic low-diameter hardwood trees, which are often discarded or used as paper pulp, KNS aims to make a sustainable contribution to the challenges facing Japan's forests, such as revitalization of the forests and the industries they support.

www.karimoku-newstandard.jp/en/

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karimoku

The origins of Karimoku Furniture date back to 1940, when Shohei Kato took over a longstanding timber company and established a small woodworking shop in the town of Kariya, Aichi. The company produced various wooden parts in the ensuing decades, developing a range of techniques before launching its own line of wooden furniture in the 1960s. Building upon the concept of manufacturing high-tech and high-touch products, the company established bases in timber production areas and soon developed into one of Japan's leading manufacturers of wooden furniture.

www.karimoku.com

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